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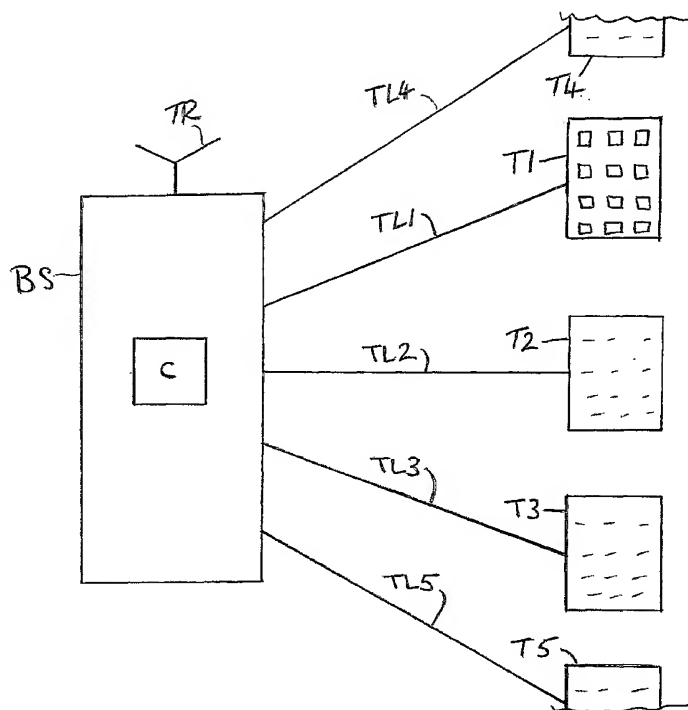
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- (71) Applicant (for all designated States except MG, US): **RASPRODZ PTY LIMITED** [AU/AU]; c/o 2/7 Bowen Drive, Barton, ACT 2600, (Formerly of Unit 46 14-16 Station Street, Homebush, New South Wales 2140) (AU).
- (71) Applicant (for MG only): **FOX, Alison** [GB/GB]; Tudor Cottage, 334a Canterbury Road, Kennington, Ashford, Kent TN25 4DU (GB).
- (72) Inventor; and
- (75) Inventor/Applicant (for US only): **SPEARS, Richard, Allan** [AU/GB]; Tudor Cottage, 334a Canterbury Road, Kennington, Ashford, Kent TN25 4DU (GB).
- (74) Agents: **JONES, Colin, D.** et al.; Withers & Rogers LLP, Goldings House, 2 Hays Lane, London SE1 2HW (GB).
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(54) Title: MATCHING NUMERICAL VALUES



(57) Abstract: A method is disclosed of generating a broadcast from a broadcasting station (BS) in response to an input from a telephone (T1 to T5) to a computer (C) associated with the station, wherein: a numerical code is stored in the computer; a telephone link (TL1 to TL5) is established between the telephone and the computer; an operator of the telephone causes a signal comprising DTMF tones to be transmitted along the telephone link to the computer by selectively activating keys of a keypad of the telephone; upon receipt of the DTMF tone signal, the computer transcribes the tones into their associated sequential numerical values and compares those values with the stored numerical code; and wherein: the computer sends a signal to the broadcasting station to broadcast a result of the comparison made.



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